



FUTPLAN®
SPORTS SERVICES

HI !

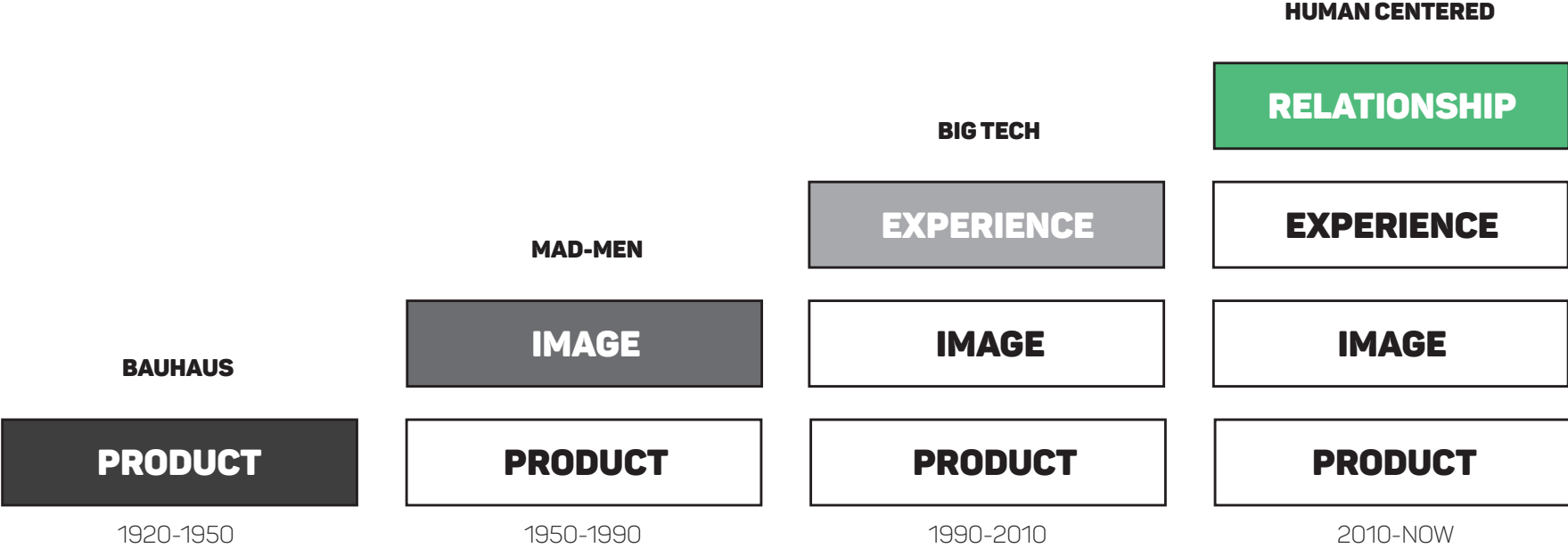
ABOUT US

WE REPRESENT SOME OF THE BEST
ATHLETES WORLDWIDE,
MANAGING THEIR SPORTS CAREERS,
MAXIMIZING THE OPPORTUNITIES AND
REACHING THEIR HIGHEST POTENCIAL.
WE ARE FUTPLAN SPORTS.

EXCELLENCE

THE DESIRE TO BE THE BEST IS A
JOURNEY, NOT A DESTINATION —
BETTER, IS ALWAYS TEMPORARY.
CONVERTING ATHLETES INTO
CELEBRITIES —
HELPING STARS TO REACH THEIR
HIGHEST POINT.

OUR VISION



UNINFORMED CONSUMER

POST-CONSUMER

BUILD CUSTOMER'S LOYALTY WITH THEIR IDOLS



BUILD A DIRECT RELATIONSHIP
WITH YOUR BRAND THROUGH ITS
SPORTS IDOLS.

CONNECT WITH YOUR AUDIENCE FROM
THEIR PASSION AND CONNECTION WITH
THEIR FAVORITES ATHLETES.

MAKE THEM FEEL LIKE A
PROFESSIONAL TOO!.

WITH OUR HELP, YOU WILL BUILD
LASTING RELATIONSHIPS AND
UNIQUE USER EXPERIENCES.



FUTPLAN CULTURE **OUR VALUES**

FUTPLAN PROVIDES YOU WITH CUSTOMIZED
SOLUTIONS, ALWAYS WORKING
IN COOPERATION AND WITH A SINGLE
OBJECTIVE: EXCELLENCE.

WE TAKE A STEP FURTHER WITH INNOVATIVE
IDES ADAPTED TO YOUR
NEEDS AND THE CUSTOMERS.

OUR GLOBAL APPROACH ALLOWS US TO
CREATE WINNING RELATIONSHIPS ALWAYS
BASED ON OUR 6 VALUES:

COMMITMENT

TRANSPARENCY

INNOVATION

PROFESSIONALISM

PASSION

COOPERATION



ATTRACT YOUR TARGET AUDIENCE

FROM THE FIRST CONSULTATION TO THE FINAL PROJECT PROPOSAL,
FUTPLAN IS COMMITTED TO PROTECT AND MEET THE NEEDS OF YOUR BRAND.
WE METICULOUSLY TAKE CARE OF EVERY DETAIL IN ORDER TO OBTAIN
A CONSTANT GROWTH.

YOUR BRAND WILL REACH THE AUDIENCE YOU WANT AND NEED!.



ATHLETES



INFLUENCERS



CLUBS



NETWORKING

PUBLIC FIGURES WITH SOCIAL VALUE



OUR PUBLIC FIGURES ARE
CONSTANTLY GROWING SINCE WE
EVALUATE EACH PROPOSAL AND
CREATE PROJECTS THAT GENERATE
SPORTING AND SOCIAL VALUE.

FRUIT OF OUR MANAGEMENT
AND INITIATIVES IMPLEMENTED
THEY GET A CONTINUOUS GROWTH.

BENEFIT FROM THEIR REACH.

JOIN THE FUTPLAN TEAM!.

LET'S TALK

JOIN OUR TEAM TO BENEFIT FROM CONNECTIONS
IN THE SECTOR AND OBTAIN CONSTANT GROWTH.



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